



SOUTH CAROLINA AFTER 3PM

America After 3PM surveyed parents in South Carolina to examine how children spend the hours between 3 and 6 p.m.—the hours after school ends and before parents typically return home from work. It highlights the trends in afterschool program participation, documents the benefits associated with participation in afterschool programs, and measures public support for afterschool programs.

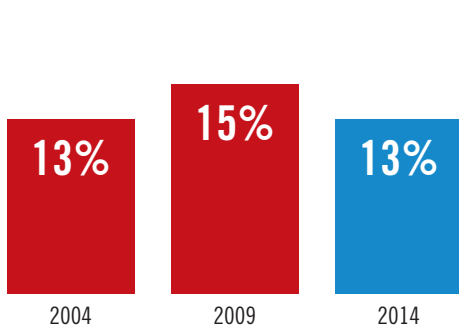


America After 3PM revealed that **98,111 children (13%) in South Carolina** participate in an afterschool program, yet **330,964 children (51%) would be enrolled** in a program if one were available to them.

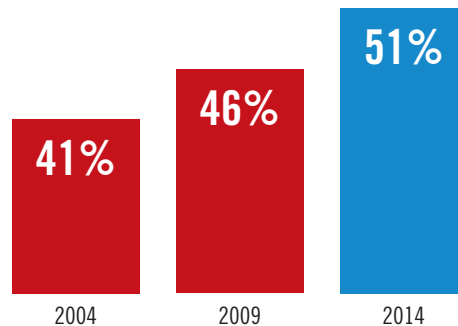
With **91% of South Carolina's parents satisfied with their child's afterschool program and 77% agreeing that afterschool programs give working parents peace of mind**, more work needs to be done to ensure that all children in South Carolina are able to take part in an afterschool program that keeps them safe, inspires learning and supports working parents.

OVERALL DEMAND FOR AFTERSCHOOL PROGRAMS

Afterschool Program Participation in South Carolina



Demand for Afterschool Programs in South Carolina



18%
of children are unsupervised after school in 2014 for an average of 9.39 hours per week.

On average, children spend **7.22 hours and 3.66 days per week** in an afterschool program.

South Carolina Parents are Satisfied with their Child's Afterschool Program

- 91% are satisfied with their child's afterschool program overall.
- 90% are satisfied with their child's afterschool program's safe environment.
- 96% are satisfied with their child's afterschool program's quality of care.
- South Carolina parents cited as their top five reasons for selecting an afterschool program: knowledgeable and well-trained program staff (85%), the program is a safe haven (81%), their child enjoys the afterschool program (77%), quality of care (77%) and the hours meet their needs (75%).

Afterschool Programs Provide a Wide Range of Benefits to South Carolina's Children and Families

- 68% of parents agree that afterschool programs can help excite children about learning.
- 73% of parents agree that afterschool programs help children gain workforce skills, such as teamwork, leadership and critical thinking.
- 73% of South Carolina parents agree that afterschool programs can help reduce the likelihood that youth will engage in risky behaviors, such as commit a crime or use drugs, or become a teen parent.
- The top five activities South Carolina parents report are offered by their child's afterschool program are homework assistance (85%), opportunities for physical activity (84%), beverages, snacks and/or meals (82%), opportunities for reading or writing (71%) and STEM learning opportunities (59%).

South Carolina Parents Support Public Funding for Afterschool Programs

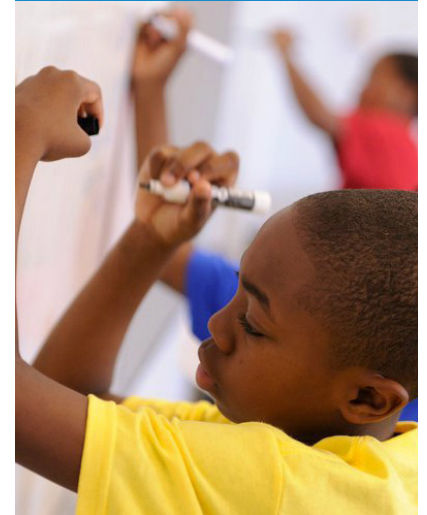
- 82% of South Carolina parents support public funding for afterschool programs, while just 20% report receiving government assistance with the cost of their child's program.
- 77% of South Carolina parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.
- 73% of South Carolina parents agree that afterschool programs help working parents keep their jobs.

ABOUT THE SURVEY

The percentages and projected numbers of children and families in *America After 3PM* are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In South Carolina 209 households and 795 children were screened for this study. Child-level statewide projections and total school enrollment numbers are based on 2011-2012 Department of Education, National Center for Education Statistics. Total school enrollment for South Carolina is 743,266. For additional information about *America After 3PM*, visit: <http://afterschoolalliance.org/AA3PM>.

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Snapshot of Afterschool Programs in South Carolina



35% of South Carolina children in an afterschool program qualify for the Federal Free and Reduced Price Lunch Program.

In South Carolina, the top three providers of afterschool programs are afterschool programs run by a public school, YMCA afterschool programs and afterschool programs run by a child care center.

66% of afterschool programs in South Carolina are located in a public school building.

On average, South Carolina families who pay for their child's afterschool program spend \$71 per week.

After lack of need, the predominant obstacles to enrollment include:

Preference for alternative activities.

The afterschool programs are too expensive.