

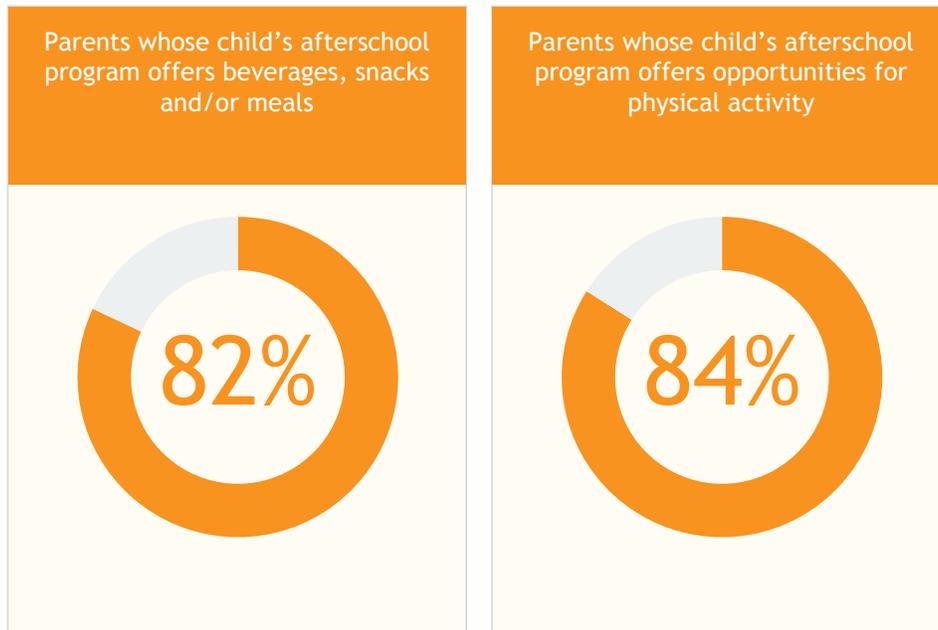
South Carolina After 3PM: Kids on the Move

Afterschool programs play an important role in improving the health and wellness of our nation’s students. In South Carolina, 98,111 children participate in an afterschool program—and 330,964 more children would be enrolled in a program if one were available to them. South Carolina After 3PM: Kids on the Move, highlights some of the ways afterschool programs support families and students across the state—from offering kids healthy foods and opportunities to be physically active to helping parents keep their jobs.

DEMAND FOR AFTERSCHOOL PROGRAMS IN SOUTH CAROLINA



SOUTH CAROLINA’S AFTERSCHOOL PROGRAMS SUPPORT HEALTH AND WELLNESS



South Carolina After 3PM: *Kids on the Move*

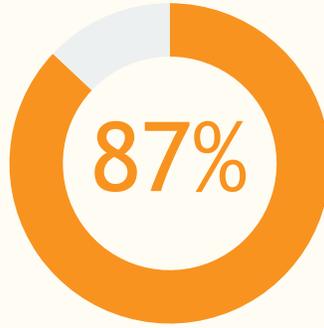
SOUTH CAROLINA PARENTS **SATISFIED** WITH THEIR CHILD'S AFTERSCHOOL PROGRAM

Parents satisfied that the snacks and/or meals at their child's afterschool program are healthy

85%

Healthy foods were described as, "minimally processed foods made with whole grains and heart healthy fats or oils and without added sugar or trans fats; fruits and vegetables; and beverages made without added sugar."

Parents satisfied with the amount of physical activity in their child's afterschool program



Parents satisfied with the variety of physical activity offered in their child's afterschool program

86%

Examples of the variety of physical activities provided in the survey questionnaire were "indoor, outdoor, games and skill-building activities."

SOUTH CAROLINA PARENTS **SUPPORT** PUBLIC FUNDING FOR AFTERSCHOOL PROGRAMS

82%

of South Carolina parents support public funding for afterschool programs, while just 20% report receiving government assistance with the cost of afterschool.

77%

of South Carolina parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.

73%

of parents agree that afterschool programs help parents keep their jobs.

ABOUT THE SURVEY

The percentages and projected numbers of children and families in America After 3PM are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In South Carolina, 209 households and 795 children were screened for this study. According to the Department of Education, National Center for Education Statistics data for 2011-2012, the total school enrollment in South Carolina is 743,266, which is the foundation for all statewide projections in South Carolina After 3PM.

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs.

For additional information about America After 3PM, visit: WWW.AFTERSCHOOLALLIANCE.ORG/AA3PM.